

Marquette Beautification & Restoration Committee, Inc.

Summary of Activities December 2009

Goals for 2009

1. Be a more visible committee to the community
2. Be more involved with local city committees
3. Attempt to expand our project visibility beyond S. Front Street
4. Promote more educational programs for the community
5. Continue our Awards Program

Activities:

Contracted with Landmark Inn to meet at facility regularly in 2009

Conducted a membership drive (88 members) and published a directory

Conducted a Corporate and Friends Membership drive

Brochure used to increase membership and inform individuals about our committee at various events throughout the year.

Hosted several speakers throughout out the year – Carol Fulsher of LSCP on the Heritage Trail, Barb Kelly on Flower Arranging, Joe Sabol on the Slow Food Movement, Monica Larson the owner & grower of Catnip Creek Greenhouses, Tina Hall the V.P. & co-founder of Marquette Community Garden, Jack Deo the owner of Superior View Studio, Dan Truckey the Director of Beaumier U.P. Heritage Center, Judy Akkala the Marquette City Manager, Paul Albert the Marquette City Arborist, Chief Brad Adams of the U.S. Coast Guard Station, Kim Smith-Potts of Garden Bouquet & Mike Potts of Honeydale Farms Contracting, Sally Closser on Landmarks Named after Women, Jay Parent of DEQ Land & Water Management Division, Tom & Robert Buchkoe on Growing Up in the Warden's Mansion at the Marquette Branch Prison, Phyllis Wong on the Gossard Factory, and Dennis Stachewicz the Marquette City Planner/Zoning Administrator. Continued working with Lake Superior Community Partnership. Our committee plants & tends the gardens around their building and large volume copying done at LSCP

Joe Sabol updated our committee's website throughout the year. www.mqtbeautification.org

Continued our M-DOT affiliation with our Adopt-a-Highway on S. Front Street

Continued to have our Petunia Pandemonium project and our West End Garden as an Adopt-A-Park in the city of Marquette. A beautiful successful growing season.

Coordinated the city wide Spring Clean-up of Marquette for the 31st year.

Awards given to area residents & businesses that made an impact &/or improvement on the community. Added a new category, the Green Award.

Continued our Banner Project on S. Front Street – Banners were changed by the Mqt. BL&P

Continued to sell a t-shirt designed for the committee.

Continued to sell sterling silver petunia with a fresh water pearl jewelry piece as a pendant and a pin. Expanded to having earrings.

Fall Bulb Sale – variety of bulbs were sold to members & garden club members. Lynette Schneider was in charge of this fundraiser.

Participated in the Spring & Fall Community Day Event at Younkers

Sold See's Candy as a fundraiser at the Holiday season.

Conducted the 16th Annual Garden Tour on July 23. Honored the Host/Hostesses at the Holiday Luncheon. Our West End garden on the tour.

Placed ad in Progress Section of the Mining Journal in March. Increased advertising for Garden Conference & Garden Tour in Mining Journal, Marquette Magazine and Action Shopper.

Purchased a lap top computer and programs to help our financial chairperson

Hosted our 2nd Annual Garden Conference at Northern Michigan University on June 27. The featured speaker was Melinda Myers. Door prizes given to participants.

Continued to participate in the We Share Program at Econo Foods.