

**2010 Goals for the  
Marquette Beautification & Restoration Committee, Inc.**

1. Be a more visible and accessible committee to the community
  - Have publicity releases in the Mining Journal with a picture of committee members promoting our projects. Have ad in Progress Section of the Mining Journal
  - Include a contact phone number in all publicity. Place information in other local publications and on area radio stations and TV stations
  - Continue to hang banners on South Front Street with help from the Marquette BL&P
  - Update our committee website in January and before and after garden tour
  - Promote our committee website in all publicity [www.mqtbeautification.org](http://www.mqtbeautification.org)
  - Increase our membership to 100 members for 2010.
  - Send our calendar to City Manager, City Commissioners, DDA, LSCP and Arts & Culture. Send invitation to them for our Spring Awards Luncheon & Holiday Luncheon.
  - Have an official photographer to capture all of our events. Photos will be used for publicity and the historian will place in our scrapbook.
  
2. Be more involved with local city committees
  - Stay informed about the city commission and planning commission issues and decisions by having a representative from the MBRC at each meeting. Review the agenda and minutes on line prior to the meetings
  - Have the City Manager, Judy Akkala or her successor; speak to our committee to get update on city projects.
  - Attend a City budget hearing and make the Beautification request for funds.
  
3. Expand our project visibility beyond S. Front Street
  - Identify a committee to explore the restoration of the Father Marquette statue. Work with City of Marquette, NMU, Arts & Culture Committee, Lake Superior Community Partnership, Marquette Historical Society & Catholic community (possibly have Father Marquette week this summer) Produce a video about the Father Marquette statue.
  - Continue to maintain and plant the Welcome Sign Garden at the west entrance into Marquette
  - Help with the planning of the preservation of the Graveraet Courtyard & Gardens
  - Assist the Marquette County History Museum as able
  
4. Promote more educational programs for the community
  - The programs at the meetings that the committee will have this year have a wide range of topics to educate the Marquette citizens
  - Host a U.P. Wide Garden Conference in June 2010
  - Promote our programs in the publicity to area publications, radio stations, and public service announcements. Remember to mention that guests are always welcome.
  - Publish our entire calendar in the Mining Journal and/or the Marquette Monthly.
  - Send a copy of our calendar of events to all those in our corporate and friends drive.
  - Assist with the Children's Fair in April
  
5. Continue our Awards Program
  - Have the committee members & the community nominate area businesses and /or individuals for the awards to be given out at our Spring Luncheon.
  - Place notice in paper asking for nominations for the awards
  - Review the award categories
  
6. Promote Historic Preservation within the Community.